

1- PROJECT OVERVIEW:

Make quality products and services available to the local community, constantly evolving and adapted to the needs of local communities and the requirements of the regional market, in the area of:

- Cereals production and supply
- Fruit production and supply
- Vegetable production and supply
- Vegetable production and supply

With special bonuses to the local community, which will be:

- Training in matters of agriculture (with monitoring and follow-up of a determinable and satisfactory time)
- Fertilization of trees
- Seed conservation and distribution
- Organic Agriculture to reduce the use of chemicals.

Performing with high professional sense the functions of customer service and the local community, for full satisfaction, without forgetting the respect for safety standards for man and the environment.

2- Objectives:

Service quality - creating strategies and conditions to satisfy the customer, providing quality products;

- Proximity to customers - specific areas and agility in the supply of products, without limiting the non-supply of pre-arranged products with customers, degrading in some way the confidence placed.
- In-depth knowledge of the region - in-depth collaboration with local structures and the communities themselves, in order to ensure greater well-being.
- Great innovations and adaptations - creation of new agricultural practices and investing in research in the region is a main objective for this project.
- Encouraging safety in agriculture and respect for the environment.

3- Vision:

Innovate and improve agriculture in the region. Decrease imports in the agricultural sector, providing quality products and affordable prices. Improve our position in the market to reinforce our reference position in the product distribution sector. Consolidate your image in the agricultural sector. Produce on scales that respond to the needs and demands of the country.
