



PROJECT AGROTOUR, LDA

Agrifood, Livestock and Rural Tourism Industry



THE PROMOTER: ADRIANO DELGADO CRUZ

MINDELO – S.VICENTE – CABO VERDE

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PROJECT PRESENTATION

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1 – GLOBAL VISION OF THE PROJECT

THE PROMOTER: Adriano Delgado Cruz

THE SHAREOLDERS: Adriano Delgado da Luz (25% of the share capital)

Luzia Gomes (25% of the share capital)

Luciliana Grespinet (25% of the share capital)

Johnathan Grespinet (25% of the share capital)

PROJECT LOCATION: Km 6 – São Vicente/Cape Verde

THE MARKET: National and International

ACTIVITY AREA: Agricultur/Cattle/Agrifood Industry/Energy/Rural Tourism

ADVANTAGES WITH PROJECT IMPLEMENTATION:

- Enhance and dignify agriculture, livestock, agrifood industry and national tourism;
- Enrich the tourist itinerary of the island of São Vicente and the country in general;
- Bring high-quality products and services to the market;
- Value and enrich the rural environment;
- Encourage the embellishment of the landscape of the island of São Vicente;
- Provide the island of São Vicente and the country in general with excellent agricultural infrastructure;
- Contribute to the professional qualification of future employees of the company and of the farmers and breeders of the island of São Vicente;
- Assist in the development of a more harmonious and sustainable national economy;
- Limit the use of imports;
- Encourage the internationalization of national products;
- Make the most of the Project Promoter's extensive experience;
- Contribute beneficially to reducing unemployment in the country



2 – CHARACTERIZATION OF THE CAPE VERDE BUSINESS ENVIRONMENT AND THE PROJECT SECTOR



Business environment in Cape Verde

Agribusiness and rural tourism environment

Great geostrategic location of the country	Growing need for genuinely organic and locally sourced products
Recognized political and social stability	Noticeable growth in demand for food of animal origin
Great climate for agro-industrial production	Strategic location of the venture, with ease of access to the foreign market
Government incentives to the national private sector	Existence of a promising national market and potential for a brief internationalization
Expanding market	Institutional commitment in this important business area
Rising socioeconomic growth	Area of activity benefiting from extraordinary external technological assistance
Existence of instruments facilitating access to credit	Business area in a notorious expansion in the market. Economy focused on agriculture and livestock. Increase of hotel and tourist units in the country as potential customers
	Ensuring strong partnerships in tourism
	Existence of excellent expressions of formal interest in the acquisition of the entire company offer

