



ISMA SARL

Bairro Militar SN/Bissau - Guiné-Bissau

REPÚBLICA DA GUINÉ-BISSAU

Project Name : ISMA-CAJU

Promotor : ISMA, SARL



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1- PROJECT OVERVIEW:

The "ISMA-CAJU" Project intends to invest in the cashew processing and transformation sector, producing cashew almonds, juice and LCC oil, for export and national consumption, thus creating added value to the value chain in the cashew industry, through the implementation in 5 locations in Guinea-Bissau.

2- OBJECTIVES:

The project "ISMA-CAJU" is a project to be implemented by the company ISMA, SARL, and aims to invest and create value chain in the cashew production line, specifically in the production of cashew almonds, juices, pulp fibers and LCC oil, applying the new technologies available to obtain greater productivity, export the production of almonds and LCC oil.

3- VISION:

(Short-, medium- and long-term vision of the project)

➤ VISION:

ISMA, SARL. has as its vision, to be recognized for the quality, innovation of its products, at the global market level, in cashew processing and transformation, to be a reference company in the national, international market, specifically Asian market.

➤ STRATEGY:

Its strategy is the production of cashew kernels, using raw materials and local products, gradually replacing the export of raw cashew nuts, using new technologies and investing heavily in human resources, including the employability of the youth layer.

In a first phase the project will be installed in 5 regions of higher cashew production and expanding to other regions as it increases its production and consolidation.