

## **1- PROJECT OVERVIEW:**

(Summary of general information about the project)

JULNEY MULTI-SERVICES Lda, a Unipersonal Society, formed under the Decree. 34/2013 of 2 August, aimed at providing various services such as: Training, business training, market research, sale of all types of graphic material, sale of cosmetics and all types of beauty treatment.

The company has been functional since April 2019, having performed some business consultancy work.

However, due to the situation of the Pandemic that affects the country and the world, the company decided to give more focus to the activities of printing and Beauty treatment, areas that were not explored extensively before, as a way to give stability to the company, a fact that makes financing available.

## **2- OBJECTIVES:**

(Summary of the main objectives of the project)

The company's current objectives are:

- Do production jobs, printing documents and graphic designer material;
- Import, resell beauty and aesthetics products, and do the necessary aesthetics work through a salon that is currently in operation;
- Sell Darling products wholesale (specifically wicks).

## **3- VISION:**

(Short, medium and long term view of the project)

In the medium term I intend to make the company, as a reference in the offer of aesthetics services, and win customers from the Marracuene Vila District, Michafutene, Intaka, among other surrounding markets.

Medium Term will be the main link between the Darling Industry and Retailers, as well as conquer the Xai-Xai market.

In the long term add value to services by opening a massage center.

## **4- BUDGET**