

1- PROJECT OVERVIEW:

Mozambique has a high agricultural potential, agro-climatic conditions are ideal, with 36 million hectares of arable land, tropical and subtropical climate with fertile soils and abundant rainfall and the main rivers offer enormous irrigation potential. The agricultural sector is still dominated by the family subsector, which represents about 90% of the cultivated area. Agribusiness in Mozambique is considered to be the driving force behind agriculture, a key to economic development, an element for equity in social development and fundamental for the reduction of poverty and hunger.

The project will be implemented in the district of Mocuba, in the province of Zambézia, where it constitutes a geostrategic point of convergence for several producers due to its location, the same of which is circumscribed by districts with high agricultural potential (Lugela, Maganja da Costa, Namarroi, Mocubela, Ile and Gurué). Studies carried out prove the problem of treated seeds, the ability to drain the field to markets, deficient access routes, sale of all agricultural surpluses, causing pockets of hunger and seed for the next season.

In this context, the "PROCONSUMO Project", aims to establish the connection between the producer and the consumer market, stimulating production and productivity by supporting agricultural and poultry associations (medium and large producers), cooperatives, and promoting support services for technical assistance, processing, field transportation, marketing, small agricultural credit, distribution and final consumer.

According to the master plan for the development of agribusiness, approved by the Council of Ministers in 2013, it provides for a competitive sector of food and nutritional security, and supply to the markets for agricultural and poultry products. However, SAF-MOZ, intends to stimulate the agribusiness value chain of corn, soy, vegetables, beans, tubers, chicken and eggs, where small producers will be grouped into production blocks, properly coded, mapped and directed to a market. consumers, located in Mocuba, Quelimane, neighboring Malawi and other segments of regional markets., thus contributing to the employability of young people and women.

2- OBJECTIVES:

General Objective

• Increase agribusiness in the region, diversify production and link the market - producer.

Specific Objective

- Facilitate the distribution of agricultural products in the main markets, fairs and supermarkets
- Boost the poultry productive sector through extension services and agricultural promotion;
- Contribute to reducing loss of production after harvest;



SAF-MOZ.LDA "PROCONSUMO PROJECT"

• Fromote agro - processing using nomemade techniques.
3- Vision:
The "Proconsumo project" is intended to make the agribusiness sector prosperous, competitive in responding
to the challenges of food and nutrition security, generating jobs for young people and women.
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