

1- PROJECT OVERVIEW:

(Summary of general project information)

In a macro way, the vision of the present project is the generation of self-employment for the proponent or candidate, to mention that the proponent does not have an infrastructure that can serve as an office or studio, however, it is worth letting it be said that works will be done on an itinerant basis, that is, in a first phase the proponent will work in the arteries of the city of Quelimane as an amateur so that he can gather more experiences and better study the market and identify the most focal points that can generate a daily, weekly income or even monthly. We believe that the more work that is done, the more experience will be acquired and we will be moving towards professionalism, based on this, spaces will be opened for the proponent to participate in training and courses related to the area of performance. In a first phase, donors / financiers do not need to provide 100% of the requested amount, we will start by requesting the most important materials so that activities can begin to be implemented regardless of whether the proponent has an infrastructure, the other materials may be requested from the third phase of the project, it is in this phase that we will be approaching the phase of acquisition of an infrastructure, it can be rented in a monthly rent, these expenses will be paid with the revenues of the works, when it is possible to have an infrastructure we already have the opportunity to create more comfortable and well decorated spaces for our customers. The idea is not just to capture photos or videos, this project opens up a huge space for the creation of self-employment and a source of income that guarantees an increasingly sustainable economy, now let's see: in our multimedia agency, we can create a specialized space the sale of products inherent to the multimedia and various areas, such as photo albums, pictures, photographic machines, memory cards, machine accessories and diversified products, dear, the vision of this project is very promising as long as the resources are used as it must be, we invite you to appreciate part of the scheme designed on what the agency intends to do in the future (see the attached document entitled PLAN).

There is something very important that we must observe in this project, we have the vision







of creating a group of photographers at the level of the city of Quelimane, that is, an association of photographers, an association that will be composed of dynamic and innovative young people, when creating the association we will be taking young people out of the world of drugs and the bad way, because we believe that at the time of a viral pandemic that is felt worldwide (COVID-19) young people are adrift because schools are closed and not only for this, but also because young people need an occupation and a source of income generation so that they can pay their bills and abandon many harmful ideas that are currently being seen, such as the case of drug use (as we used to say), suicides by causes that are not very clear and that in fact could not take youth to this extreme. This association will survive on monthly dues paid by the members themselves and annual registration fees, revenues and donations from third parties, these amounts will be channeled to an account that will be created in the future so that we can cover all expenses in case of renting an infrastructure, in case of travel and we will also use it for social issues of the association itself.

It is worth clarifying up to now that we applied for this financing fund as beginners of a project, to mention that we will share our table of equipment necessary for financing, which means that the financing may not be in monetary form, but also in equipment.

2- OBJECTIVES:

(Summary of the main objectives of the project)

As we said at the beginning, the main objective of this project is the generation of self-employment, however, behind this objective are some that can serve as a guide, such as:

-  Occupy young people with activities that can help them in the future;
-  Combat drug use by young people in the city of Quelimane;
-  Create sources of income for young people;
-  Reduce the unemployment rate in the city of Quelimane;
-  Create an association of photographers capable of responding to the height of customers;
-  Train / prepare young people for tomorrow / future.

3- VISION:

(Short, medium and long term view of the project)

Short-Term Vision

- ✚ Provide photographic services throughout the City of Quelimane.

Medium Term Vision

- ✚ Create a multimedia agency capable of covering events throughout the Province of Zambézia in partnership with local televisions.

Long-Term Vision

- ✚ To be one of the leading multimedia agencies in the country.

5. QUANTIFIABLE

6. FINANCIAL BALANCE AND INCOME STATEMENT